

# THE 5th ERA

## AGE OF TRANSFORMATIONAL POLICING



### March 9th, 2023

12:00 - 2:30pm

Busch Gardens

10165 McKinley Drive, Tampa FL 33612

*I had Det. Sgt Lake present these concepts to my executive staff and then closely monitored his research and progress. The results were impressive and should be implemented as part of a comprehensive crime reduction program.*

*Chief D. Garcia  
Dallas PD, Phoenix PD (ret.)*

**Tampa Bay Area Chiefs of Police Assoc.  
presents David Lake, CEO  
Center on Shadow Economics**

Police executives today face the overwhelming task of balancing the demands of their communities with limited resources and ever increasing social tensions. Unfortunately, relying on practices of past policing eras will only result in a repeat, if not escalation, of the same challenges.

Visionary police executives will update their agency's policing plan by:

- Leveraging new enforcement and investigative models that require fewer resources but yield long term crime reduction results
- Asking different questions about their data to target crime generating systems in conjunction with people and place strategies
- Shifting from transactional to transformative crime reduction, leading their agencies and communities towards the benefits of the 5th Era of Policing.

**Note: The Tampa Bay Area Chiefs of Police Education & Research Foundation will be covering the cost of the luncheon for this meeting.**

-LIMITED SEATING-

*For more information call or email:*  
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<https://www.tampabaychiefs.org/rsvp>

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